



BOOK PROJECT SUBMISSION CHECKLIST

If you have proven expertise in your subject area, are ready to write a nonfiction book that can help, heal or inspire others, and are able to finance your publishing project, we would love to hear from you. Before submitting your project to our Bespoke Publishing program, please read our [submission guidelines](#). If we are a good fit for you and you for us, you're ready to fill out a [Book Project Submission Form](#). The form should take about 10-15 minutes to fill out, and you will need to have some information handy in order to complete it. Use this checklist to prepare your answers in advance.

SECTION	DESCRIPTION	COMPLETED
Purpose	Ask yourself why you're writing this book. It might be to share your knowledge, further your career, or generate income. Understanding your purpose for writing this book will help you create a publishing package that suits your needs best.	<input type="checkbox"/>
Audience	Create a list of potential readers of your book—this may include your Facebook, Twitter and Instagram fans, blog and website readers, corporate and business clients, and speaking engagement attendees.	<input type="checkbox"/>
Writing Samples	We welcome both experienced and first-time authors to our program. To help us gauge your writing experience and the level of support you require, please share relevant writing samples, such as articles, blog posts, and other books.	<input type="checkbox"/>
Topic	Try and capture your book's category (e.g. personal development, health & wellness, leadership & business) and concept in a few sentences. (If you're not sure, just give us a general idea for now; we can help you refine it later.)	<input type="checkbox"/>
Expertise	Just as you should understand why you're writing the book, you should also understand what qualifies you to write it. Tell us about your expertise.	<input type="checkbox"/>
Services	Writing and publishing a book is a complex process, so think about where your strengths lie and consider where you may need more assistance. See www.lifetreemedia.com/services .	<input type="checkbox"/>
Financial Capacity	LifeTree Bespoke Publishing encompasses a range of options from consulting and editing to a full-service book development and publishing solution. Your financial capacity will determine what level of publishing support you are able to access.	<input type="checkbox"/>

Visit us at www.lifetreemedia.com/book-project-submission-form to get started on your book today.